



# For the free thinkers.

**EXTERIOR DESIGN** 

Escape the everyday in the new Kia Rio; where eye-catching character meets cutting-edge advances in efficiency, connectivity and safety. With its state-of-the-art technologies, including advanced electrified powertrain, enhanced driver assistive features and the latest safety equipment, the Rio offers free thinkers and free doers a dynamic driving experience that keeps pace with your busy life and with the pace of time.

# For the fun lovers.

EXTERIOR DESIGN

The bold new Kia Rio is designed to make the way you live your life, full of fun and adventure. Featuring a spacious newly designed interior, combining smart connectivity with a whole array of the latest technological advances, plus 60:40 splitfolding rear seats that can fold fully flat, it offers all the versatility you could possibly wish for. And to top it all off, the Kia class-leading 7-year warranty means all your needs are perfectly covered.

# For the design admirers.

Sporty, elegant and beautifully sculpted, the Kia Rio boasts a feast of enhanced and innovative design features. Sleek lines and muscular contours give the Rio its distinctly vibrant looks with a new bumper design incorporating a distinctive air intake. Add to that new integrated LED headlamps, the Kia signature tiger-nose grille, plus 17" alloy wheels, and the Rio is guaranteed to turn heads wherever it goes.

RID

EXTERIOR DESIGN

Step inside the new Kia Rio and feast your senses on the perfect mixture of style, comfort, technology, safety and connectivity – all in one place. From the stunning and spacious interior with optional blue pack to the ergonomically designed seating (including height-adjustable passenger seat), 4.2" fully digital instrument cluster and 8" LCD navigation screen – every detail has been taken care of. For greater connectivity and safety there's also Kia's advanced new UVO Connect, connecting you and your Rio wherever you are, as well as a whole host of other safety features.

INTERIOR DESIGN

# 7 Year Map Update

For the style hunters.

As part of our extensive quality promise, all new Kia vehicles factory-fitted with an LG navigation device are entitled to 6 free annual map updates at the service point. This unique programme ensures your navigation system is always up to date.





# For the thrill seekers.

When driving is all about seizing the moment, the Rio GT Line is a car that begs to be driven. With its sporty, dynamic design, seductive curves, outstanding assertive and muscular styling combined with the latest smart technology, the Rio GT Line loves the open road and the city streets in equal measure.

From the muscular front bumper with integrated ice-cube LED fog lamps, stunning contoured radiator grille and LED headlamps, to the rear bumper with twin muffler – the Rio GT Line shouts style and adventure. Add to that exclusive 17" alloy wheels, side-sill styling and a sleek interior and you have a car that leaves others behind.



**GT Line ice-cube fog lamps** The striking ice-cube design transforms the LED fog lamps into high-tech must-haves.



**GT Line radiator grille** A combination of high-gloss finish and dark chrome surround gives the GT Line grille that special sporty and bold statement.

# For the sports lovers.

Inside the new Rio GT Line, you'll immediately notice a step-up in sporty character and sheer excitement. A stunning black carbon-fibre-feel dash, contemporary patterned seats and sporty D-cut steering wheel are just some of the many features you'll only find in the GT Line. What's more, there's a 4.2" fully digital instrument cluster and an 8" LCD navigation screen, plus Kia's advanced new UVO Connect, keeping you connected with your car at all times.

# INTERIOR DESIGN GT LINE

# For the constant connectors.

Connectivity is woven into the very essence of the Kia Rio, with state-of-the-art technology and infotainment systems. Check out the 4.2" fully digital cluster display. Choose from the optional 8" touch screen navigation system, featuring the innovative UVO Connect telematics system, which includes 'Kia Live' services such as Live Traffic, Live Parking and Live Weather, as well as Smartphone-Appbased services including Remote Door Lock and Door Unlock; or chill out with an optional 8" touch screen audio system that's compatible with Android Auto and Apple CarPlay. All in all you'll be spoilt for smart choices.



**Supervision cluster with 4.2" LCD display** A tasteful, customizable and intelligently designed supervision cluster displays outside temperature as well as vehicle and trip data, and lets you adjust the settings of your Rio.



**8" TFT-LCD colour screen navigation system** The multilanguage navigation system includes UVO Connect and a back-up camera display.

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#### Bluetooth

In the new Rio, Bluetooth technology gives you hands-free access to your phone and selected functions.



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Voice recognition lets you navigate, place and take calls, listen to text messages, control audio and more – all by using your voice.

DAB uses a digital signal to deliver optimal clarity and performance over the radio, as well as programme

Digital Audio Broadcasting (DAB)

and track information.

# CONVENIENCE AND COMFORT

For the comfort pursuers.

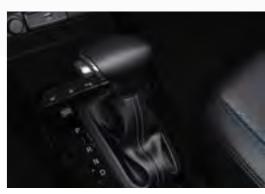
The new Kia Rio takes your comfort seriously. There's a choice of ergonomically designed seating in stylish cloth, sporty leather or a special black leather package with colour trim. Add to that other features such as heated and height-adjustable seats for both driver and front passenger, automatic air conditioning plus the Rio's amazing way of maximising space, and there's always plenty of room for everyone to indulge, stretch out and venture off.

# For the slick movers.

Dynamic driving and performance is key in the new Kia Rio. That's why it boasts a modified suspension setting to ensure more agile and immediate handling, with improved ride comfort. With automatic or manual transmission and differing engine sizes to choose from, you can be sure that every driving experience will be exhilarating and enjoyable.



**Manual transmission** The efficient 6-speed or 5-speed manual transmission ensures quick, smooth gear changes.



Automatic transmission Enjoy smooth acceleration, agile gear shifts and fuel economy with the 7-speed DCT (Dual-Clutch Transmission).

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RID

# **51**% AHS

The new Rio uses 51% Advanced High–Strength Steel (AHSS) to deliver phenomenal body rigidity, enhanced cabin protection and dynamic performance.

In the Kia Rio, a whole host of protective materials and highly advanced features have been incorporated to help to keep you safe, supported and in control.



**8 zones** with hot-stamped components

With hot-stamped components in 8 core stress areas, the Rio's strengthened body structure helps provide even more crash protection.

97<sub>m</sub> of structural adhesive

With more than six times as much structural adhesive as the previous generation, the new Rio is more rigid yet lighter, and features improved noise, vibration and harshness management.

# For the peace of minders.

The Rio is built around a dedication to safety. From the advanced materials of its body and their placement, to the incorporation of the latest, most vigilant and most proactive driver assistance systems, including specialist sensors and radar equipment – safety is always paramount.

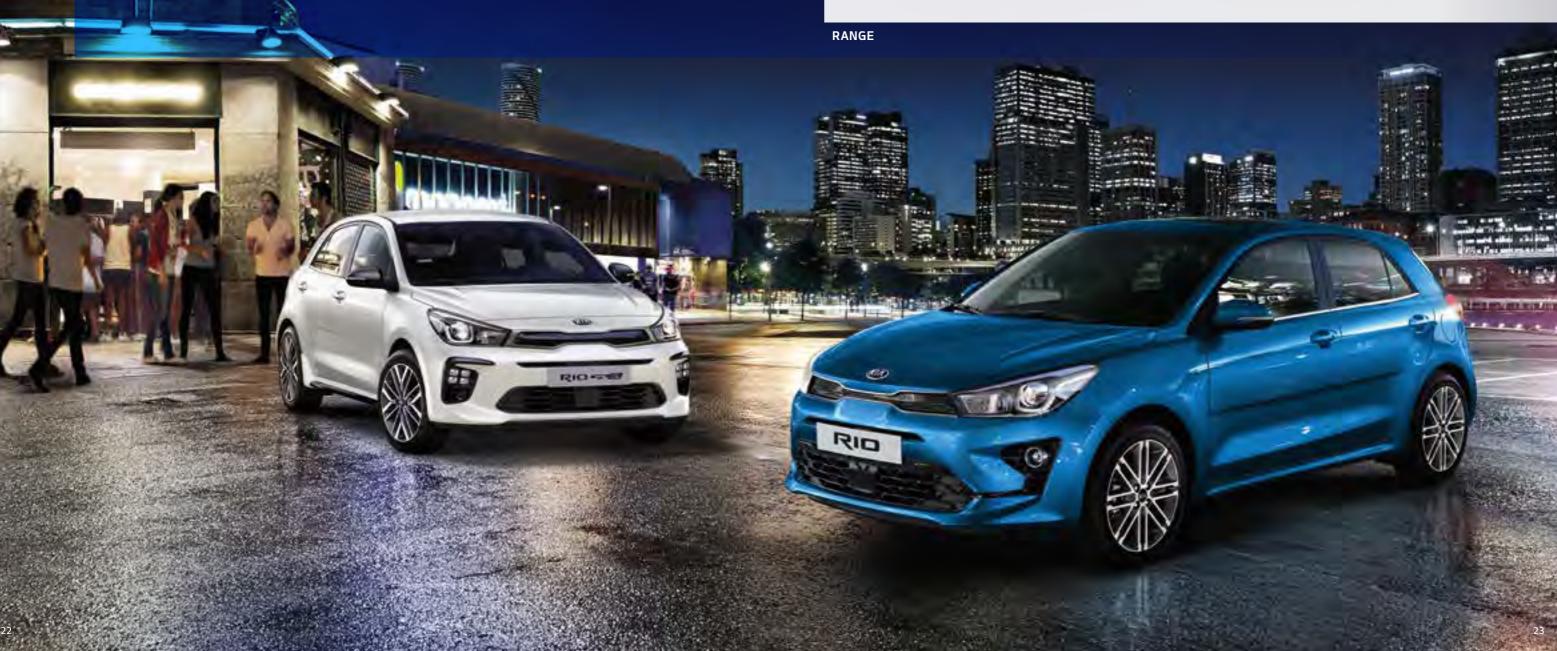


**Six airbags** To help protect occupants and potentially reduce injuries in the event of a collision, the Rio includes front airbags for the driver and front-seat passenger, two airbags at the sides and two curtain airbags running the length of the cabin.

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# For the inspired decision makers.

The beauty of the new Kia Rio range is that whatever your needs or desires you'll find the perfect Rio to match. With its state-of-the-art electrified powertrains you can choose from a range of engine features including Mild Hybrid (MHEV) and iMT options or fuel your passion for sporty, dynamic looks and exciting extras with the new GT Line. Whatever you decide, you can be sure driving will never be just about getting from here to there.



# For the detail enthusiasts.

In addition to its modern design, state-of-the-art technology and cleverly conceived features, the Kia Rio also comes with a wide selection of optional features to personalise your car and make it extra special.

# Radiator grille

Kia's iconic tiger-nose grille has been updated for the new Rio. The long, narrow and closed high-gloss black grille makes more of a statement than ever before – and reinforces the Rio's sporty look.



#### Sunroof

A power sunroof adds even more airiness to the roomy cabin.





# Rain sensor

The rain sensor detects raindrops on the windshield and activates the wipers when a coverage threshold is met.



## Electric folding mirrors

Fold and unfold the wing mirrors at the push of a button.

# Heated steering wheel

On cold mornings, you'll enjoy the welcoming and easier-to-grip heated steering wheel.



# Fully automatic air conditioner (FATC)

FATC offers set-and-forget functionality, automatically turning the system on and off to maintain the desired temperature in the cabin.



#### Keyless entry

Enjoy easy, keyless entry with the remote key. Open and lock your vehicle by simply pushing a button on the outside door handle.



## 8" colour touch screen audio

The touch screen audio system displays artist and track names and can be controlled at the tap of a finger. The system is compatible with Android Auto as well as Apple CarPlay and offers MP3 compatibility too.



# Flash other

usa

Flash drives and other compatible audio devices can be connected via the USB port.

USB connection



#### Heated front seats

Heated front seats include three adjustable warmth levels to keep you cosy when it's chilly outside.



# Centre console armrest

Comfortable support when driving, with a softtouch armrest colour-coordinated with the interior trim.



# Rear USB charging port

Rear passengers can conveniently charge their devices via the USB port mounted on the back of the centre console.

# For the sophisticated insiders.

Your Kia Rio says as much about you inside as it does outside. Choose from a versatile range of seat options including fabric and leather. The highlight of the interior range is the all-new and exclusive blue package with matching trim that simply has to be seen; and there's also the option of sporty black leather with an integrated red-coloured trim.



# EX optional grade Saturn black leather

Soft, bolstered seats with artificial leather trim offer long-lasting comfort. Matching trim on the doors and dash give the interior a welcoming ambience.



## EX standard grade black cloth

Soft, durable cloth seat providing warmth and comfort, featuring a distinctive woven-in design pattern to give an added modern interior feel. The doors and dash feature trim and painted metal in colours that offset the shades of the cloth trim.



# LX standard grade black cloth

Soft yet durable cloth seat material provides warmth and support. The doors and dash feature trim and painted metal in colours that offset the shades of the cloth trim.



# GT Line grade black cloth + artificial leather

Eye-catching black cloth and artificial leather seats with striking grey stitching ensure the Rio GT Line has a chic and sporty feel all its own.







### Special colour packages

Soft, bolstered seats with artificial leather trim in red or blue offer long-lasting comfort. Matching trim on the doors and dash gives the interior a welcoming ambience.

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# For the sophisticated outsiders.

## **Exterior colours**





Urban Green [URG]



Smoke Blue [EU3]



Clear White [UD]



Perennial Grey [PRG]



Aurora Black Pearl [ABP]



Most Yellow [MYW]



Signal Red [BEG]



Sporty Blue [SPB]

## Wheels



15-inch steel wheel



15-inch alloy wheel



16-inch alloy wheel



17-inch alloy wheel



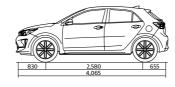
17-inch alloy wheel (available for GT Line only)

# Specifications

Engines			1.0 TGDI			1.2 DPI
Transmission	6-speed MT	6-speed iMT MHEV	7-speed DCT	6-speed iMT MHEV	7-speed DCT MHEV	5-speed MT
Driveline	2WD 2WC					2WD
Fuel type	Gazoline with Gazoline Particle Filter (GPF)					
Engine type	12 (four per cylinder)					16 (four per cyl- inder)
Displacement (cc)	998	998	998	99	98	1,197
Max. power (PS/rpm)		100/4,500		120/6,000		84/6,000
Max. torque (Nm/rpm)		172/1,500		172/1,500	200/2,000	118/4,200
Top speed (kph)	188	188	185	19	90	173
CO <sub>2</sub> Combined (combined) (g/km)	113	105	109	103	108	118
Fuel consumption (urban) (I/100 km)	6.1	5.0	5.5	4.9	5.7	6.4
Fuel consumption (extra-urban) (I/100 km)	4.3	4.4	4.3	4.3	4.2	4.4
Fuel consumption (combined) (I/100 km)	5.0	4.5	4.9	4.5	4.7	5.2
Kerb weight (kg) (max.)	1,198	1,228	1,223	1,228	1,253	1,143
Gross vehicle weight (kg)	1,620	1,650	1,650	1,650	1,680	1,570
Max. tow weight (kg) braked	900			900		910
Max. tow weight (kg) unbraked	450			450		450

With nine vibrant exterior colours and four different wheel styles to choose from, you can decide on

## Dimensions (mm)





how you want your Kia Rio to look and say about you.



Overall length	4,065/4,070 (GT Line)	Legroom (front)	1,070
Overall width	1,725	Legroom (rear)	850
Overall height	1,450/1,445 (Eco Pack)	Headroom (front)	987
Wheelbase	2,580	Headroom (rear)	964
Overhang (front)	830/835 (GT Line)	Shoulder room (front)	1,375
Overhang (rear)	655	Shoulder room (rear)	1,355
uel tank (liter)	45	Luggage (VDA)	290

Max. 150,000 km vehicle warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar). Deviations according to the valid guarantee conditions, e.g. for paint and equipment, subject to local terms and conditions. Fuel consumption (I/100 km)/CD, (g/km): urban from 4.9 to 6.4, extra-urban from 4.2 to 4.4, combined from 4.5 to 5.2. The specified consumption and emission values were determined according to the legally prescribed measurement procedures (EU) 2017/1153. The above values have been tested in the new WLTP (Worldwide Harmonized Light vehicle Test Procedure) test cycle and converted back to NEDC (New European Driving Cycle) in addition measured according to the RDE (Real Driving Emissions) method.

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# All the peace of mind you'll need.

### 7-year vehicle warranty

Every Kia benefits from a 7-year/150,000 km new car warranty (up to 3 years unlimited; from 4 years 150,000 km). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

**5-year paint warranty & 12-year anti-perforation warranty**High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

## Stay in touch with Kia

Visit www.kia.com for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on. We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

# Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.

Kia high voltage lithium ion battery-units in electric vehicles (EV), hybrid electric vehicles (HEV) and plug-in hybrid electric vehicles (PHEV) are built to have a long life. These batteries are covered by the KIA warranty for a period of 7 years from initial registration or 150,000 km, whichever comes first. For low voltage batteries (48 V and 12 V) in mild-hybrid electric vehicles (MHEV), the Kia warranty covers a period of 2 years from initial registration regardless of mileage. For EVs only, Kia guarantees 65% capacity of the battery. Capacity reduction of the battery in PHEV, HEV and MHEV is not covered by the warranty. To minimize possible capacity reduction, follow the instructions at [...] or consult the Owner's Manual. Find more information about Kia warranty at www.kia.com.

# PEACE OF MIND



The Kia 7-year warranty Kia warranty covers a period of 7 years from initial registration or 150,000 km, whichever comes first. Valid in all EU member states (plus Norway, Switzerland, Iceland & Gibraltar). Deviations according to the valid guarantee conditions, e.g. for battery, paint and equipment, subject to local terms and conditions. Find more information about Kia warranty at [www.Kia.com].





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